

Kaydee L. Tuff

5101 31st Avenue SW, Naples FL, 34116 • 239-353-1687

EXPERIENCE

• Public Relations/Marketing

- Award-winning journalist/editor – Tuff Publications (1985-2004),
- E.W. Scripps, Naples News Media Group, editor of [Collier Citizen](#) (2005-2010)
- Co-owner [Tuff News Media Consultants](#) (2010-present)
- Admissions/Marketing Director, St. Elizabeth Seton Catholic School (2010-11).
- Website Coordinator, Naples Art Association (2010-2013)
- Community Relations Director, [Grace Place for Children and Families](#) (2012-13)
- Communications/Marketing Coordinator, [Healthcare Network of Southwest Florida](#) (July 2013-August 2014)
- Communications Manager, [The Shelter for Abused Women & Children](#) (August 2014-present)

• Skills

- Internet – [Website building/maintenance](#), [Constant Contact e-newsletters](#)
- Proficient in Photoshop, InDesign, InCopy, Publisher, Quark, Word, WordPress, Movie Maker, Constant Contact, Google, Picasa, PowerPoint
- Proficient in Social Media: [Facebook](#), Google, [You Tube](#)
- Basic database - GiftWorks
- Community connections include Collier County Government, Naples City Government, Collier County Sheriff's Office, Collier Public Schools, Naples Area Chamber of Commerce, Naples Daily News, area church and nonprofit agencies

• Education/Educational experience

- Bachelor's degree in Elementary Education, Jamestown College, Jamestown ND (1981)
- Kindergarten teacher – Jamestown, ND (1981-84)
- Early Childhood Family Education Coordinator – Elmore, MN; Winnebago, MN (1986-87)

COMMUNITY

- Golden Gate Civic Association (1994– present) - Past President, current Secretary, member Board of Directors; Golden Gate Woman's Club, Golden Gate President's Council, Co-Chair Golden Gate Community Task Force, Chairman Golden Gate Community Center Board, Collier County Junior Deputy League, Golden Gate Fire Control & Rescue Citizens Emergency Response Team (CERT)

PERSONAL

- Married 33 years to Russell Tuff – two grown, college educated sons.
- Actively involved with Trinity By The Cove Episcopal Church (Sunday school, past vestry member, Cursillo, Stephen Minister)
- Lifelong church member - Lutheran Church (birth-1995) and Episcopal (1995-present)